



OVERVIEW ▶

▶ WHO ARE WE?

Meet the Team



VANESSA BRYAN

Chief **Strategy** Officer

It would be easier to list everything Vanessa *hasn't* done in the corporate partnerships world, but her crowning achievement is the concept and execution of the Bud Light Victory Fridge, which remains **the most effective ABInBev activation of all time**. She has led successful campaigns for FanDuel, IKEA, Marriott, Netflix, Tito's, and over 50 NFL, MLS, MLB, & NBA properties... and currently heads a team that drives retail and event marketing for Mercedes-Benz USA and Mazda NAO.



TIM SCHIFLE

Chief **Creative** Officer

Tim has been in and around the creative industry for over 20 years, and spent the last two of those spearheading visual content for Aramark Sports + Entertainment in Ohio, including solutions for the 2022 NBA All-Star Game and 2021 Rock & Roll HOF Induction. He has an extensive marketing background, and a passion for finding innovative solutions where others see only problems. Tim was a key catalyst in the **Cleveland Guardians rebrand**, producing a graphics package that ultimately led to that name being chosen.



▶ WHAT HAVE WE DONE?

Our Success Stories



2.6 billion earned media impressions

313 million social impressions

1,057 media stories

500,000 more Bud Lights sold vs. prior year in Cleveland

66 Break open the Victory Pledge and hand out the silver key, the Cleveland Indians have finally won a game.

The New York Times

66 The Bud Light Victory Pledge were unveiled at long last and the party was on!

"Did they open the Bud Light thing?"



▶ WHO HAVE WE WORKED WITH?



Featured Partners

BUD LIGHT

aramark



Mercedes-Benz

IKEA

Keurig
DrPepper

FANDUEL

ABInBev



Hennessy

Marriott
INTERNATIONAL

CAVS hulu

FUEL UP
TO
PLAY 60

P&G

BUFFALO TRACE
DISTILLERY

T Mobile

NETFLIX

GEICO

UH
University
Hospitals



WHITE CLAW
HARD SELTZER

ROCK & ROLL
HALL OF FAME



giant eagle

citi

Caribbean
Cane's
CUBAN FINGER

J-A-C-K
CASINO

Tito's
HANDMADE VODKA



BACARDÍ

CLEVELAND
BROWNS

COCO
VODKA

DRAFT
KINGS



JOHN DEERE



CAESARS
SPORTSBOOK

PLATFORM

OPRAH

BUD LIGHT
SELTZER



GATORADE

GREAT LAKES
BREWING CO

JOLLY SCHOLAR
BREWING COMPANY

Modelo
Special

ALL-STAR 2022
CLEVELAND

SOUCY
BREW WORKS

LEVIN
FURNITURE & MATTRESS

HENRY FORD HEALTH

Michelob

ULTRA

MENSA

Carrier

THE BOTANIST
ISLAY DRY GIN

Pedialyte

zelle

usbancorp

DAVEY

BETRIVERS

PRIMERICA

THORNTONS

Western Union

▶ HOW CAN WE HELP YOU?



Strategic Opportunities

- Pitch Deck Mastery
- Holistic Brand/Logo Consulting
- Web Development/SEO
- Partnership Ideation & Execution
- Promotional Product Design & Production
- Marketing Collateral Design & Production
- Event Planning
- Activation Consulting & Staffing
- Copy Writing



▶ WHY SHOULD YOU CHOOSE US?

Key Advantages



**FRESH
PERSPECTIVE**

**RESOURCES &
CONTACTS**

**NIMBLE
OPERATION**



**EFFICIENT
PROCESSES**

**WORKFLOW
MANAGEMENT**

**CONTENT
GENERATION**

Realize Your **Vision**. Recover Your **Time**.



info@pitchdoctorllc.com

440.759.1148